



# NEWSLETTER

AMERICAN CHAMBER OF COMMERCE IN AUSTRIA

NR 3 / 24

## UPCOMING EVENTS

### AMCHAM TALKS

„EXPLORE HOW AI CAN DRIVE BUSINESS IMPACT AT SCALE“

Mag. Maria Kirschner, MSc  
Vice President, Country  
General Manager Kyndryl Alps

Friday, Sep. 27th, 2024  
9.00 am  
Hilton Vienna Plaza,  
Schottenring 11, 1010 Vienna

Sponsored by  
Kyndryl Alps

### PRIVATE GUIDED TOUR KHM

„REMBRANDT –  
HOOGSTRATEN“

Thursday, Oct. 17th, 2024  
5.30 pm  
Kunsthistorisches Museum  
Wien, Maria-Theresien-  
Platz, 1010 Vienna

Sponsored by  
Kunsthistorisches Museum

### AMCHAM TALKS

Hannelore Veit  
Journalistin und ehem. US-  
Korrespondentin des ORF

Friday, Oct. 18th, 2024  
9.00 am  
Hilton Vienna Plaza,  
Schottenring 11, 1010 Vienna

Sponsored by  
HP Austria

## AMCHAM BARBECUE AMCHAM FEIERT AMERIKANISCH- ÖSTERREICHISCHE FREUNDSCHAFT



Wien, 11. September 2024 – Die Amerikanische Handelskammer in Österreich (AmCham) feierte mit ihrem traditionellen BBQ die amerikanisch-österreichische Freundschaft. „Unser Zusammenhalt und unsere Freundschaft sind in geopolitisch fordernden Zeiten besonders wichtig. Wir teilen gemeinsame Werte und uns verbindet ein starkes Band in der Gesellschaft und in der Wirtschaft“, betonte Carmen Greider, AmCham-Vizepräsidentin und Country Lead 3M Austria bei ihrer Eröffnungsrede beim AmCham BBQ. Die US-Botschafterin Victoria Kennedy unterstrich in ihrer Ansprache die amerikanisch-österreichische Freundschaft: „Egal, was bei den Wahlen passiert, die Beziehungen zwischen den USA und Österreich sind felsenfest. Sie sind tief und sie werden weiter wachsen.“ Für Kennedy sind die Beziehungen zwischen den USA und Österreich „so stark wie nie zuvor“. Unsere scheidende Generalsekretärin Susanne Reisinger-Anders bekam eine Auszeichnung für ihr persönliches Engagement zur Intensivierung der amerikanisch-österreichischen Beziehungen von U.S.-Botschafterin Victoria Kennedy überreicht. Zum BBQ kamen mehr als 100 Gäste aus Wirtschaft, Politik und Medien ins Hilton Vienna Waterfront.

### IMPRESSUM

Medieninhaber, Herausgeber und Redaktion: **Amerikanische Handelskammer in Österreich**

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Für den Inhalt verantwortlich: Susanne Reisinger-Anders

Redaktion: Christoph Engel, Mag. Barbara Piplits-Schneider, Susanne Reisinger-Anders

Further information on our  
upcoming events at [amcham.at](http://amcham.at)

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## U.S. ECONOMY

### GOODS AND SERVICES DEFICIT

The U.S. international trade deficit increased from \$73.0 billion in June (revised) to \$78.8 billion in July, as imports increased more than exports, according to the U.S. Bureau of Economic Analysis. The goods deficit increased \$5.6 billion in July to \$103.1 billion. The services surplus decreased \$0.2 billion in July to \$24.3 billion. ■

### PRODUCER PRICE INDEX UP

The Producer Price Index for final demand increased 0.2 percent in August, the U.S. Bureau of Labor Statistics reported. Final demand prices were unchanged in July and rose 0.2 percent in June.

On an unadjusted basis, the index for final demand advanced 1.7 percent for the 12 months ended in August. ■

### INDUSTRIAL PRODUCTION UP

Total industrial production rose 0.8 percent in August after falling 0.9 percent in July. Similarly, the output of manufacturing increased 0.9 percent in August after decreasing 0.7 percent during the previous month. The index for mining climbed 0.8 percent, while the index for utilities was flat. At 103.1 percent of its 2017 average, total industrial production in August was the same as its year-earlier level. ■

### UNEMPLOYMENT UNCHANGED

Total nonfarm payroll employment increased by 142,000 in August, and the unemployment rate changed little at 4.2 percent, the U.S. Bureau of Labor Statistics reported. Job gains occurred in construction and health care. ■

### GDP

Real gross domestic product (GDP) increased at an annual rate of 3.0 percent in the second quarter of 2024, according to the Bureau of Economic Analysis. The increase in the second quarter primarily reflected increases in consumer spending, private inventory investment, and business investment. Imports, which are a subtraction in the calculation of GDP, increased. ■

### CONSUMER PRICE

The Consumer Price Index for All Urban Consumers increased 0.2 percent in August on a seasonally adjusted basis, the same increase as in July, the U.S. Bureau of Labor Statistics reported. Over the last 12 months, the all items index increased 2.5 percent before seasonal adjustment. ■

## THE CONFERENCE BOARD

### LEADING ECONOMIC INDEX®

The Conference Board Leading Economic Index® (LEI) for the U.S. declined by 0.2% in August 2024 to 100.2 (2016=100), following an unrevised 0.6% decline in July.

“In August, the US LEI remained on a downward trajectory and posted its sixth consecutive monthly decline,” said Justyna Zabinska-La Monica, Senior Manager, Business Cycle Indicators, at The Conference Board. “The erosion continued to be driven by new orders, which recorded its lowest value since May 2023. A negative interest rate spread, persistently gloomy consumer expectations of future business conditions, and lower stock prices after the early-August financial market tumult also weighed on the Index. Overall, the LEI continued to signal headwinds to economic growth ahead. The Conference Board expects US real GDP growth to lose momentum in the second half of this year as higher prices, elevated interest rates, and mounting debt erode domestic demand. However, in the Fed’s September 2024 Summary of Economic Projections, policymakers suggested 100 basis points of interest rate cuts are likely by the end of this year, which should lower borrowing costs and support stronger economic activity in 2025.” ■

UNITED STATES ECONOMIC DATA		
	%*	Period
<b>GDP</b>	<b>+ 3.0</b>	<b>Q2 24</b>
<b>Industrial Prod.</b>	<b>+ 0.8</b>	<b>Aug 24</b>
<b>Consumer Prices</b>	<b>+ 0.2</b>	<b>Aug 24</b>
<b>Producer Prices</b>	<b>+ 0.2</b>	<b>Aug 24</b>
<b>Leading Indicators</b>	<b>- 0.2</b>	<b>Aug 24</b>
<b>Unemployment</b>	<b>4.2</b>	<b>Aug 24</b>
<b>Def. bn \$</b>	<b>78.8</b>	<b>Jul 24</b>

\*change previous period



## NEWS FROM OUR MEMBERS

Please send us your press releases:  
(amcham-presse@amcham.at)

### DELOITTE

#### Deloitte Launches New Academies Platform to Upskill Workforces in Sustainability, AI

Global professional services firm Deloitte announced the launch of Deloitte Academies, a new workforce and upskilling-focused suite of immersive learning experiences, focused on high-demand skills areas including sustainability, AI, product innovation and leadership.

According to Deloitte, the new academies will offer learning experiences for a variety of worker segments ranging from technologists and front-line workers to managers and C-suite executives, with offerings including executive development, technical skill-building and human capabilities across the enterprise.

The new Deloitte Academies will incorporate four of Deloitte's current programs, including its recently launched Sustainability Academy, aimed at allowing participants to help lead the shift toward more sustainable business practices, the Deloitte AI Academy, which was initially focused on training Deloitte professionals in AI-related disciplines, as well as its leadership programs for HR executives and the Deloitte Product Academy.

Deloitte has been actively training its own workforce in sustainability and AI-related areas, including launching a global Sustainability & Climate learning program in 2022 aimed at enhancing the skills and capabilities of its employees and building the proficiency of its professionals on climate and sustainability issues, collaborating with a series of academic institutions last year to launch sustainability upskilling programs for its professionals in the U.S., and training 58,000 Deloitte professionals to date in its AI Academy. ■

### ERSTE GROUP

#### Hochwasser-Sofortfinanzierung für betroffene Kund:innen

Als schnelle Hilfe bei Hochwasserschäden bietet die Erste Bank Oesterreich betroffenen Kund:innen unbürokratische Unterstützung. Bis zu 50.000 Euro Sofortfinanzierung pro Person oder Unternehmen stehen unter Vorlage einer Schadensmeldung zur Verfügung – mit einem Gesamtvolumen von 100 Millionen Euro. Die Beantragung erfolgt unbürokratisch über die neu eingerichtete Webpage [www.erstebank.at/hochwasserhilfe](http://www.erstebank.at/hochwasserhilfe), über eine Nachricht via George oder per E-Mail an die persönliche Betreuer:in.

„In der aktuellen Lage ist rasche und unkomplizierte Hilfe gefragt. Wir wollen unsere Kund:innen daher in der Behebung der akuten Schäden oder bei der Überbrückung von kurzfristigen Engpässen unterstützen“, erklärt **Gerda Holzinger-Burgstaller, Vorstandsvorsitzende der Erste Bank Oesterreich**. „Betroffene können die Sofortfinanzierung direkt und unbürokratisch beantragen, welche innerhalb von 24 Stunden von uns beantwortet wird.“

Betroffene Bestandskund:innen können über eine Nachricht in George/George Business oder eine formlose E-Mail bei ihrer Kundenbetreuer:in um das Finanzierungsangebot anfragen. Für die Beantragung braucht es keine weiteren Bankformulare, lediglich eine Schadensbestätigung der Stadt oder der Gemeinde bzw. Schadensmeldung an die Versicherung, Adresse des betroffenen Objekts, Art des Schadens am Eigenheim oder Betriebsgebäude, gewünschter Rahmenbetrag. Die Erste Bank bemüht sich um eine Risikoprüfung und Bewilligung oder Ablehnung innerhalb von 24 Stunden (Bankwerktag). ■

### TAKEDA PHARMACEUTICALS

#### Takeda Commits Over \$32 Million in Five New Global Corporate Social Responsibility Partnerships To Further Drive Health Impact in 93 Countries

Takeda committed JPY4.6 billion (Approx. USD 32 million) to five new Global Corporate Social Responsibility (CSR) partners as part of the company's ongoing commitment to improving health systems resiliency in low and middle-income countries around the world. This commitment demonstrates Takeda's focus on tackling systemic disparities and supporting local leadership in strengthening health infrastructure, empowering health workforce, and increasing local knowledge and capacity to improve equitable and sustainable healthcare access and delivery.

By 2030, these new collaborations are anticipated to extend Takeda's impact to 27 million people across 93 countries, raising the total contributions from Takeda's Global CSR Program to over JPY 28.8 billion (Approx. USD 199.1 million) across 34 significant partnerships since it began in 2016. The five new partners were selected by more than 22,000 Takeda employees across 80 countries and regions through a company-wide vote, highlighting the company's commitment to a collaborative and inclusive approach in its global corporate giving initiative.

“Since our founding in 1781, Takeda has put patients, people and society at the center of its business decisions. We are committed to being a respected partner, making a long-term contribution to society to address health challenges worldwide. Our Global CSR Program has served as a strong demonstration of this commitment since 2016.” said Takako Ohyabu, chief global corporate affairs and sustainability officer at Takeda. ■

## REMBRANDT - HOOGSTRATEN

Colour and Illusion

Until 12 Jan 2025

Kunsthistorisches Museum Wien

1010 Vienna

**Private Guided Tour for members of  
AmCham Austria on 17 Oct 2024**



*For the first time, the Kunsthistorisches Museum Vienna will present an exhibition on the important Baroque painter Rembrandt. Never before has it been possible to admire such a wealth of international loans by the master in Austria.*

The comprehensive show will amaze you with impressive paintings and drawings. The abundance of masterpieces not only provides an insight into Dutch Baroque painting, but also illuminates Rembrandt and Hoogstraten's shared fascination with illusionistic deception and virtual reality. Immerse yourself in the world of Rembrandt and Hoogstraten, discover their artistic innovations, and be enchanted by the beauty and depth of their works. ■

## ROBERT LONGO

Retrospektive

Until 26 Jan 2025

Albertina

1010 Vienna



*Robert Longo (\*1953, Brooklyn) is known for his monumental hyperrealistic works: powerful, dynamic charcoal drawings whose virtuoso technique and the visual force of the motifs mesmerize the observer.*

For his models, Longo uses photographs that record dramatic situations at the moment of their greatest tension. The artist is concerned here with the depiction of power—in nature, politics, history. He utilizes visual material that has been reproduced thousands of times, and which has long been a part of pop culture, of our collective visual memory. Longo isolates and reduces the motifs so as to raise their visual impact to a higher power. By enlarging the subject and intensifying the lighting into a dramatic chiaroscuro, we find ourselves before gigantic, previously unseen theatrical images. Longo draws on existing images, references reality secondhand, and creates impressive “copies” of the original black-and-white photographs, which pale beside their transformation into colossal charcoal drawings. ■

## BERNARD SLADE

Same Time, Next Year

Until 19 Oct 2024

Vienna's English Theatre

1080 Vienna



*One of the world's most popular and widely produced romantic comedies, Same Time, Next Year, originally opened on Broadway in 1975, where it played for four years and won a Drama Desk Award for Outstanding New American Play. Bernard Slade later adapted his witty and touching script for the screen, starring Alan Alda and Ellen Burstyn.*

Doris and George meet in 1951, a chance encounter in a restaurant that leads to a passionate one-night stand. Alas, they are both happily married with children – to other people – and although they are terribly guilt-ridden, there is an irresistible spark between them and they agree to meet up again “same time, next year”. Thus, begins a touching love affair lasting over 25 years, during which the pair develop a deep emotional intimacy in their brief yearly trysts. As their relationship plays out through time, we witness the likeable lovers go through shifting fashions and morals, phases of life, the challenges of parenthood and career highs and lows. ■



PAST EVENTS GALLERY

**AMCHAM BARBECUE „MIAMI SUNSET“  
SOMMERAUSKLANG AT THE HILTON VIENNA WATERFRONT**





**EMPOWER HER 2024/25  
KICK-OFF & CLOSING EVENT AT THE PALAIS WENKHEIM**





**MARCEL HAAR**

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zeichnet für die Geschäfte von **Frequentis Deutschland** verantwortlich. Zudem wird er weiterhin für den Bereich Group Communications & Marketing zuständig sein. ■

**PHILIPP REDL**

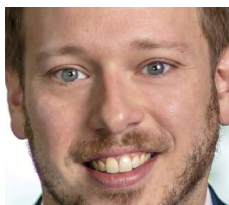
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zeichnet als Regionalmanager bei **Aon** für den Standort in Oberösterreich verantwortlich. Zuvor war er u. a. bei **VIG** und **Ergo** tätig und folgt auf **Dietmar Schimböck**. ■

**FLORIAN HAAS**

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avanciert zum Director bei **EY Österreich**. Zudem leitet er den neu geschaffenen Bereich „Brand & Growth“ und steuert auch die Bereiche Vertrieb, Sales, Account Management und Business & Performance Development. ■

**JASMIN ROSITA ZAREIE**

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verstärkt das Litigation & Regulatory Team von **DLA Piper**. Sie ist zudem österreichische Vertreterin der International Bar Association und Delegationsleiterin der UNCITRAL Working Group I & II bei den Vereinten Nationen in New York. ■

**PETER HABERL**

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erweitert als studierter Informatiker das Partner-Team der Unternehmensberatung bei **PwC Österreich**. Er ist seit 2017 Teil des Technology Consulting Teams und leitet den Bereich Enterprise Architecture and Solutions. ■

**STEPHAN TABORSKY**

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leitet den Bereich Banking Consulting und ist Partner bei **EY Österreich**. Er bringt 20 Jahre Berufserfahrung aus dem IT- und Bankensektor mit. ■

**MAXIMILIAN HUBER**

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steigt als Advisory-Partner in die Führungsetage von **PwC Österreich** auf. Er leitet die Abteilung Deal Strategy und Capital Advisory. ■

**REKA VASS**

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übernimmt die Marketing-Agenden in den Bereichen Brand und Menu bei **McDonald's Österreich**. Die Marketingexpertin, zuletzt als Senior Marketing Manager DACH bei der Onlinedating-Plattform **Bumble**, folgt in dieser Position auf **Sonja Dirnböck**. ■



INTRODUCING OUR NEW MEMBERS

ANDAZ™ | VIENNA  
AM BELVEDERE

Das **Andaz Vienna Am Belvedere** ist ein Lifestyle-Hotel, das Kunst, Regionalität und Kulinarik in den Mittelpunkt stellt. Es gehört zur Hyatt-Marke Andaz, die urbanen, individuellen Luxus mit lokalem Flair verbindet. Gäste und Mitarbeiter tragen mit ihrem persönlichen Stil zur einzigartigen Atmosphäre bei, die lokale Kultur widerspiegelt. Das Hotel beeindruckt mit einem kunstvollen Interieur und bietet Highlights wie die Aurora Rooftop Bar mit Blick über Wien und das Schloss Belvedere, sowie das preisgekrönte Restaurant Eugen21, das Wiener Küche mit globalen Einflüssen kombiniert. Es verfügt über 303 Zimmer, Wellnessbereiche, Konferenzräume und eine moderne Architektur von Renzo Piano.

Contact: Wolfgang Paczulla, Hoteldirektor • Email: [wolfgang.paczulla@andaz.com](mailto:wolfgang.paczulla@andaz.com)

Homepage: [www.andazviennaambelvedere.com](http://www.andazviennaambelvedere.com) • Office: Arsenalstrasse 10, 1100 Wien

KUNST  
HISTORISCHES  
MUSEUM  
WIEN

Rembrandt  
Hoogstraten

8. OKTOBER 2024 BIS 12. JÄNNER 2025

Rembrandt van Rijn, Gift in a Picture Frame, inv. no. ZKAV1906, © The Royal Castle in Warsaw - Museum, photo: Andazig Ring, Lech Sanakiewicz

Jetzt Ticket  
sichern!



*Rembrandt – Hoogstraten. Farbe und Illusion* erzählt, wie die kraftvolle Kunst Rembrandts nachhaltigen Eindruck auf seinen begnadeten Schüler Samuel van Hoogstraten machte: Das faszinierende Zusammenspiel zwischen Meister und Schüler wird auf einzigartige Weise zur Schau gestellt. Entdecken Sie rund sechzig Gemälde und Zeichnungen und tauchen Sie ein in die niederländische Barockmalerei – Freuen Sie sich auf das kulturelle Highlight des Jahres 2024!

Mehr Informationen finden Sie unter [www.khm.at](http://www.khm.at)

Kunsthistorisches Museum Wien,  
Maria-Theresien-Platz, 1010 Wien  
Öffnungszeiten ab 8. Oktober 2024:  
Täglich, 10–18 Uhr, Do & Sa, 10–21 Uhr





## INTRODUCING OUR NEW MEMBERS

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A trusted partner for millions of customers, **Ecolab** is a global sustainability leader offering water, hygiene and infection prevention solutions and services that protect people and the resources vital to life. Building on a century of innovation, Ecolab has annual sales of \$15 billion, employs more than 48,000 associates and operates in more than 170 countries around the world. The company delivers comprehensive science-based solutions, data-driven insights and world-class service to advance food safety, maintain clean and safe environments, and optimize water and energy use. Ecolab's innovative solutions improve operational efficiencies and sustainability for customers in the food, healthcare, life sciences, hospitality and industrial markets.

**Contact:** Gerald Hörmann, Geschäftsführer • **Email:** [office.vienna@ecolab.com](mailto:office.vienna@ecolab.com)

**Homepage:** [www.ecolab.com](http://www.ecolab.com) • **Office:** Handelskai 92, Rivergate, 1200 Wien



**Mastercard** is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

**Contact:** Michael Bröner, CEO • **Email:** [michael.broenner@mastercard.com](mailto:michael.broenner@mastercard.com)

**Homepage:** [www.mastercard.com](http://www.mastercard.com) • **Office:** Wipplinger Straße 30, 1010 Wien



## INTRODUCING OUR NEW MEMBERS

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Die **Dr. Sasse AG**, ein führendes Unternehmen im Bereich Facility Management, wurde 1976 von Dr. Eberhard Sasse in München gegründet. Ursprünglich als kleines Familienunternehmen gestartet, hat sich die Dr. Sasse AG im Laufe der Jahrzehnte zu einem international anerkannten Dienstleister entwickelt. Das Unternehmen bietet eine umfassende Palette an Dienstleistungen, darunter Gebäudereinigung, technische Instandhaltung und Sicherheitsdienste.

Heute beschäftigt die Dr. Sasse AG über 9.000 Mitarbeiter und betreut Kunden aus verschiedenen Branchen, darunter Luftfahrt, Gesundheitswesen, Industrie und öffentliche Einrichtungen. Trotz des globalen Wachstums bleibt die Dr. Sasse AG ihren Wurzeln treu und legt großen Wert auf Kundennähe und exzellente Servicequalität.

**Contact:** Michael Lackner, Managing Director • **Email:** [austria@sasse.co.at](mailto:austria@sasse.co.at)

**Homepage:** [www.sasse.co.at](http://www.sasse.co.at) • **Office:** Landstrasser Gürtel 3 / 5, 1030 Wien



With over 70 years of history, 7,300 patents, and 22,000 employees in 38 countries, we are committed to improving lives through smarter, safer healthcare. On April 1, 2024, we amicably separated from 3M to become Solventum, a publicly traded healthcare leader. We focus on innovation at the intersection of health, materials science, and data science, with four key business segments: Medical Surgical, Dental Solutions, Health Information Systems (HIS), and Purification & Filtration (P&F). In Austria, we operate as KCI Austria GmbH with 45 employees, serving all segments except HIS. Key contacts are Bärbel Altrichter and Petra Gabriel.

**Contact:** Bärbel Altrichter, GF (MD), Country Lead Austria • **Email:** [baltrichter@solventum.com](mailto:baltrichter@solventum.com)

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